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This THRILLING ISSUE IN
TRUEVISION
...THE GREAT NEW PROCESS!

10¢

• NO
GLASSES

No 57-JULY

ADVENTURES INTO THE

UNKNOWN!

AMERICAN
COMICS GROUP
AACG

They dared THE WORLD
THAT TIME FORGOT!

JUST THINK--
NO HUMAN BEING
HAS SET FOOT
HERE FOR OVER
700 YEARS!

FRANK!
LOOK!!

O'DON
WHITNEY



WEB COMIC UNIVERSE.COM



IS THERE ANOTHER CIVILIZATION BELOW OUR VERY FEET--A DARK, COLD, FORBIDDING WORLD, WHERE MEN HAVE EVOLVED INTO MONSTERS IN ORDER TO EXIST? HERE'S A THRILLING STORY ABOUT SUCH A PLACE--A TERRIFYING LAND WE CALL --

THE WORLD THAT TIME FORGOT!



ADVENTURES INTO THE UNKNOWN, published monthly and copyright, 1954, by Best Syndicated Features, Inc., 420 Desoto Street, St. Louis, Mo. Editorial offices, 45 West 45 Street, New York 36, N. Y. Richard E. Hughes, Editor; Frederick H. Iger, Business Manager. Subscription (12 issues), \$1.20; single copies, 10c. Foreign postage extra. All characters are fictitious and use of any real names is coincidental. For advertising information, address American Comics Group, Inc., 45 West 45 Street, New York 36, N. Y. Re-entered as second-class matter at the Post Office at St. Louis, Missouri, No. 57, July, 1954. Printed in U.S.A.

YOU MEAN YOU'RE GOING TO DIVE INTO ONE OF THOSE UNDER-WATER CAVES? YOU'RE NUTS!

BUT ARCHEOLOGISTS TELL US THAT PEOPLE ONCE LIVED THERE--IN ANCIENT TIMES! MAYBE WE CAN FIND SIGNS OF THEM--

HERE'S A ROUGH TERRAIN MAP! SEE THAT TONGUE OF ROCK EXTENDING DOWN INTO THE WATER? WE WANT TO DIVE AND COME UP UNDER IT--WHERE WE MIGHT FIND A DRY CAVE!



THEY SWAM DOWNTOWARDS THROUGH THE MURKY WATER, UNTIL...



AND THEN UP... UP... UP...



LET'S GET THESE LUNGS OFF AND EXPLORE, FRANK!





HORRIBLY-FORMED WINGED CREATURES... WITH SHARP FANGS... BLIND!!



THAT DOES FOR ONE OF 'EM!



THEY-- THEY'RE ALL ATTACKING THE ONE I INJURED!

DON'T JUST STAND THERE, FRANK! RUN!

AS CHET PLUNGED HYSTERICALLY INTO THE DARKNESS --



BUT FOR THE FEW SMALL SCURRYING CREATURES THAT SHRIEKED IN TERROR AS THEY FLED PAST, THE TUNNEL WAS EMPTY... UNTIL--





THEY HAD RUN ONLY A FEW PACES, WHEN....



TERRIFIED AT BEING ALONE, CHET LEAPED FORWARD



SAFE? IT WAS AT THIS MOMENT THAT DISASTER STRUCK--IN THE SHAPE OF NIGHTMARE CREATURES--

DESPITE FRANTIC STRUGGLES, THEY WERE DRAGGED INTO A LIGHTED CAVE



THEIR LANGUAGE WAS STRANGE, ANCIENT--BUT
ITS SPANISH DERIVATION MADE IT UNDERSTANDABLE.

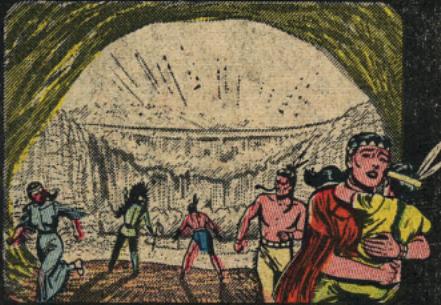


IT WAS A STORY OF EARLY NATIVES SEEKING
REFUGE IN THE CAVES FROM THE FLOODS
WHICH SWEEPED OVER THE LAND--

OUR ANCESTORS--HAD STRANGE SUPERSTITIONS! ONE WAS--THAT OUR PEOPLE
ONCE LIVED IN A LAND ABOVE US! BUT
THIS WAS--LEGEND!



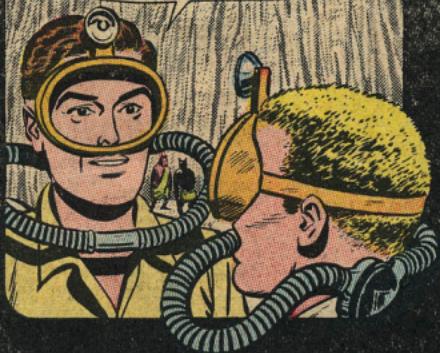
THE WATERS COVERED THE CAVES--IM-
PRISONING THEM FROM THE OUTSIDE
WORLD! AND AS THE CENTURIES PASSED--
THEY CHANGED!



IT ALL FITS, CHET! SOME OF THE
CREATURES COULDN'T STAND IT,
AND THEY BECAME EXTINCT! OTHERS
WERE ABLE TO ADAPT THEMSELVES
TO THE LOW OXYGEN AND LACK OF
SUNLIGHT... BUT THEY EVOLVED
INTO THIS!!

WE'VE ONLY
GOT AN HOUR
OF OXYGEN
LEFT! WE'VE
GOT TO GET
BACK!

WE MUST
LEAVE! WE
CANNOT LIVE
IN YOUR LAND
FOR LONG,
BUT WE WILL
RETURN!



THE LEADER'S EXPRESSION GREW HARSH,
AS HE SNAPPED OUT A COMMAND!

NO! YOU WOULD
WARN THEM WE ARE
COMING! MY PEOPLE
ARE GOING TO RECLAIM
WHAT IS OURS-- OUR
LOST HOMELAND!--
THROW THEM IN THE
DUNGEON!

NO-- YOU CAN'T!!
YOUR AIR CAN'T
SUSTAIN US
LONG--



LOOK AT THEM OUT THERE--
GOADING THEMSELVES TO A FRENZY
FOR THEIR RAID ON THE UPPER EARTH!

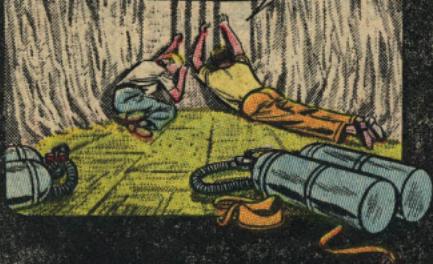
AROUND A FIRE FLICKERING WEAKLY IN
THE THIN AIR, THE LOST WILD CREATURES
DANCED THEIR AWFUL DANCE OF DEATH!!!



AND THEN CAME THE MOMENT THEY'D BEEN DREADING -- WHEN THEIR OXYGEN GAVE OUT! FRANTICALLY, THEY GULPED IN THE FETID AIR, KNOWING THEIR LIVES WERE SLOWLY EBBING AWAY....

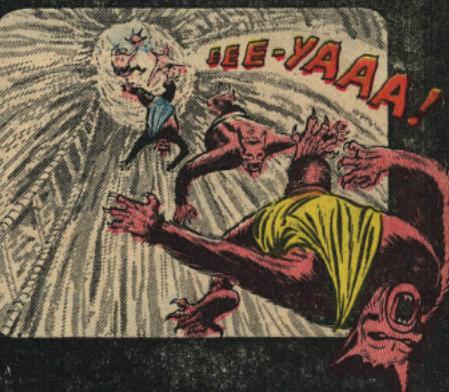
KNOWING ONLY THAT THE WORLD THEY SOUGHT WAS ABOVE THEM, THE DESPERATE CREATURES TUNNELED MADLY UPWARDS!

THEY'RE--CRAZY! EVEN IF THEY COULD GET THERE... HOLY SMOKE! THEY'RE DIGGING STRAIGHT UP!



HOURS DRAGGED BY LENGTHENING INTO DAYS--AND STILL THE CREATURES TOILED FANATICALLY UP!

SUDDENLY--BREAKTHROUGH! AND THEN--

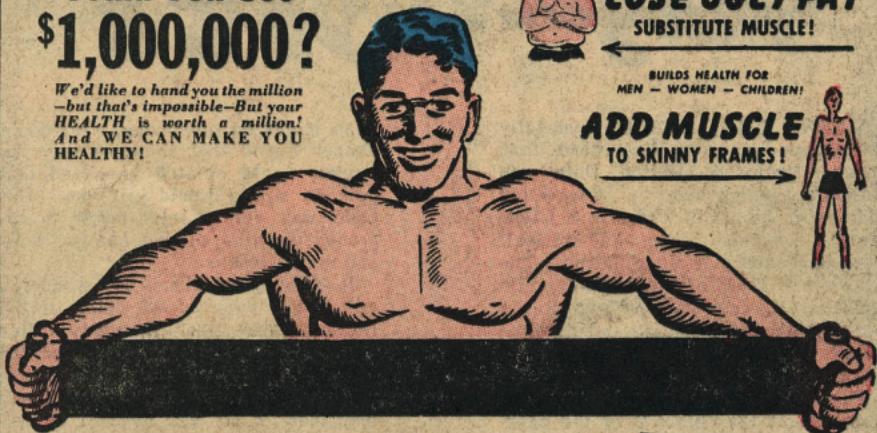


IN A FEW SECONDS, IT WAS ALL OVER--



Could You Use \$1,000,000?

We'd like to hand you the million—but that's impossible—But your **HEALTH** is worth a million! And WE CAN MAKE YOU HEALTHY!



LOSE UGLY FAT
SUBSTITUTE MUSCLE!

BUILDS HEALTH FOR
MEN — WOMEN — CHILDREN!

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TO SKINNY FRAMES!



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HIP POCKET GYM works by putting Nature on your team. Using scientific and medical principles, it helps the body to help itself by giving the body the right amount of exercise required! HIP POCKET GYM automatically adjusts to your strength and ability. You do not have to be Mr. America—even children can use it! A few minutes a day may lengthen your life and give you the power to BE A MAN AMONG MEN!

★ SO SIMPLE! SO EASY! No pulling on walls—No crashing on floors! No swinging from ceilings—no lengthy correspondence courses! A few minutes a day in a lazy man's way rids you of that run-down, tired feeling—gives you the PEP and FORCE of PERSONALITY to forge ahead to SUCCESS!

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★ BUILDS HEALTH IN VETERANS' HOSPITALS HIP POCKET GYM is used by physiotherapists in Veteran's Hospitals to rebuild health and vigor in our wounded and injured men.

★ SCIENTIFICALLY CONSTRUCTED HIP POCKET GYM is made of pure, natural rubber that actually improves your ear! Each Gym features a scientifically designed single piece resistance rubber that exercises the muscles gently, naturally, and firmly—proven safe for over-training. HIP POCKET GYM is so light and compact, you can take it anywhere!

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ONLY **3 95**
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Sold
Nationwide
at \$5.95

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**Mr. AMERICA
USES
HIP POCKET
GYM!**



The Mr. America title goes to the athlete judged by the foremost health and strength experts as the most perfectly developed man in America. Among the Mr. Americas of the last three years, the man of HIP POCKET GYM in a recent article in a health and strength magazine he was photographed in his poses showing his favorite exercises with HIP POCKET GYM—for developing the biceps, triceps, neck, and adding inches to the back and shoulders.

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Please send **HIP POCKET GYMS @ \$3.95 each, PLUS FREE**
Set of Health and Strength Exercises. Total amount enclosed \$.....

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To Save Handling and Postal Charges Send Check or Money Order.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

If I am not satisfied for any reason whatsoever, I may return the Hip Pocket Gym within 5 days for full refund.

Frazer's GIFT

WHEN THE SMALL, carefully wrapped package first came from Africa, Professor Merton Dole was instantly astonished by the return address it bore. It came from Clyde Frazer, between whom and himself there had been a lifelong hatred. The last he had heard of Frazer, a botanist like himself, was years before. Rumor had it that the brilliant and carefree fellow had gone into the jungle in search of rare flowers and plants.

Then Professor Merton Dole was surprised at the contents of the package: a single, drop-shaped dark red seed. A note inside read, "You'll be interested in the cactus vine this seed will bear." Merton Dole supposed that this was a feeble attempt on Frazer's part to involve him in unnecessary work. No doubt the seed was worthless and would not sprout.

But Dole was a highly inquisitive man, as Frazer well knew, and his curiosity began gnawing. He knew very well that anything which came from Frazer was not intended for his good, but after all, what harm could come to him from a plant? True, he had given Frazer much cause to hate him, but what possible danger could there be here?

So he carefully planted the seed in his own garden, amid a fabulous collection of botanical wonders. It took weeks for the first crimson heart-shaped leaves to sprout at the base of the tall stake he had provided for the cactus vine to grow along. From the very beginning the vine was different from anything Merton had ever seen.

After starting slowly the vine grew along the stake quickly, its color always deepening. Then long prickly spines began sprouting everywhere, quite fierce-looking, which emitted a slimy ooze. Dole suspected that the

ooze might be poisonous. No doubt Frazer hoped that in some way the spines would scratch him, and that poisons within would kill him. But Dole was very careful never to approach the vine without heavy gloves and tough clothes.

It fascinated him. He wondered about the deep blood color of the leaves, and the strangely alive quality the vine had whenever the breeze rustled the now six-inch long spines. When he broke one off and examined it he was amazed to discover that it was hollow, very much like a hypodermic needle.

It was when the plant was nearly eight feet high that Dole decided it needed strengthening. A stiff wind could conceivably blow the thing away, because its hold on the stake was not strong. A few loops of twine would do the trick.

Merton Dole spent his last moments on earth tending the plant with loving care. A stiff breeze suddenly sprang up and one of the vine ends, loosened by the wind, tossed free and twirled sharply around his neck, like a rope, its long sharp spines plunging into his throat like the spokes of a wheel.

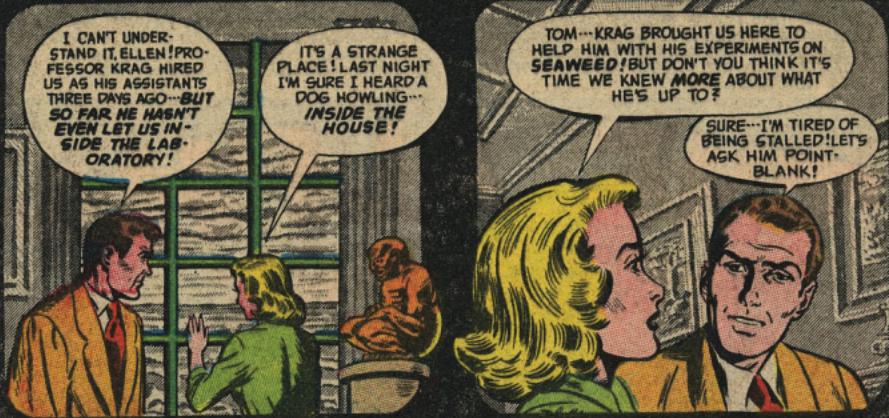
Merton Dole had no time to scream, for paralysis came instantly. The last thing he was aware of was the hideous sound of gurgling, as if the vine clutching his throat was drinking...

In his last twitching paroxysm of horror he realized that those awful hollow spines were living tongues, that he was being destroyed by a vampire vine, of which he had heard, but at which he had always scoffed. This was what Frazer had hoped might happen. This was Frazer's revenge!

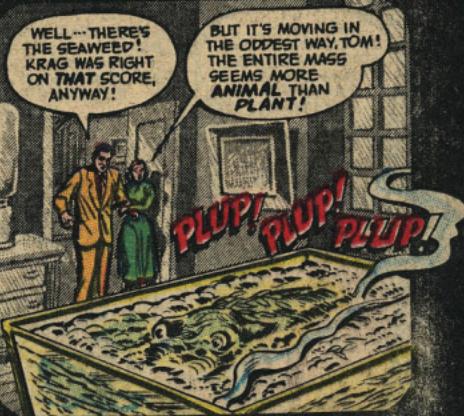
WHAT TOOK PLACE IN THAT LONELY SEASIDE LABORATORY OF PROFESSOR KRAGT? HIS JOURNALS REVEAL WHY THE DOG HOWLED...HOW A STRANGER DISAPPEARED IN THE NIGHT...BUT THAT'S ONLY PART OF THE STORY! YOU'VE GOT TO SEARCH THE CHARRED RUINS...YOU'VE GOT TO LOOK FOR A WEED-COVERED FIGURE IN THE SURF...BEFORE YOU REALIZE THE FULL HORROR OF...

THE ALPHA CREATURE





TWO HOURS LATER--





IT HAPPENED TO THE DOG...AND
NOW IT'S HAPPENED TO KRAY'S VISITOR!
IT'S THE BEGINNING OF THAT MANIAC'S
ALPHA-CREATURE!

HEH HEH! I WONDERED HOW
LONG IT WOULD TAKE A SMART YOUNG
SCIENTIST LIKE HIM TO LEARN THE
TRUTH...ABOUT THE LIFE-FORCE
NEEDED TO ACTIVATE THE
SEAWEED!

PLUP!
PLUP!
PLUP!



WAM!

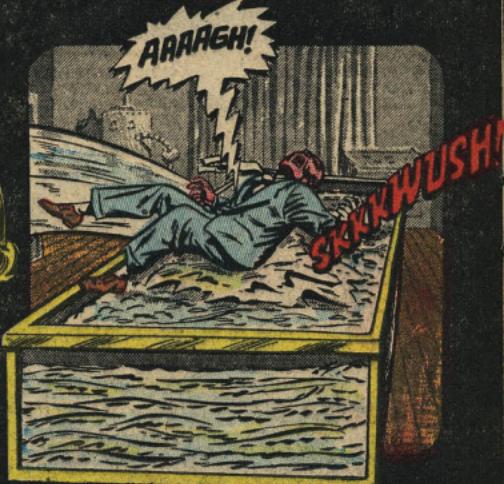
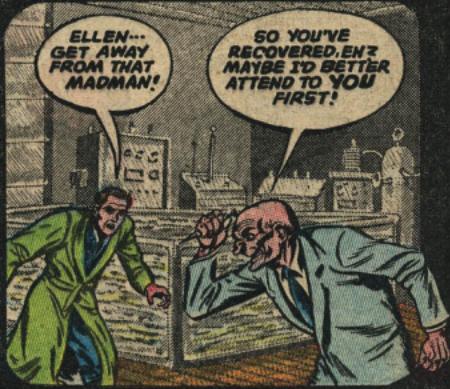
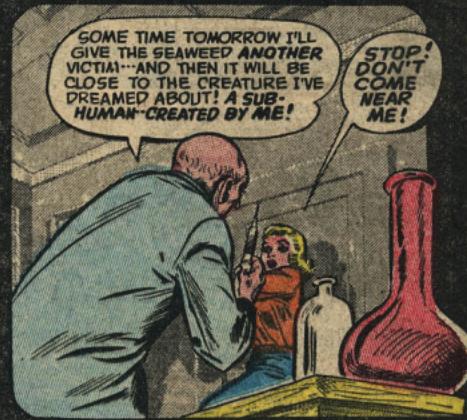
GOOD HEAVENS
... TOM !

WHAT DID YOU
DO TO HIM? WHY
ARE YOU LOCKING
THE DOORS?

DON'T GIVE WAY
TO TERROR, MY DEAR!
NOT YET...UNTIL
YOU'VE HAD A
LOOK AT THAT
SEAWEED!

YOU SEE...NOW I'M
CERTAIN THE RESULTS I
WANT CAN COME ONLY IF THE
SEAWEED ABSORBS HUMAN BODY
CELLS! BUT AT THIS STAGE, TOO
MUCH IN A SINGLE NIGHT MIGHT
BE DANGEROUS...SO I'M SAV-
ING YOU TWO UNTIL
YOU'RE NEED-
ED!

OHHH!





PLUP! **PLUP!**

**TOM...
DON'T! SOMETHING'S HAPPEN-
ING... THE WHOLE
WAT'S STARTING
TO HEAVE AND
BUBBLE!**

THEN IT ROSE FROM THAT SEETHING MASS...NO LONGER JUST A FACE, BUT A **BODY**...AND A BODY WITH A BRAIN!



**THE ALPHA-
CREATURE! IT'S
DEVELOPED TOO
QUICKLY...AND
JUST AS KRAG
SUSPECTED...
IT'S DANGER-
OUS!**



**OH, NO...NO!
IT'S CLIMBING
OUT OF THE VAT
... AND THE
DOOR'S LOCK-
ED!**

**IT'S TURNING
TOWARD US! HU-
MANS MEAN ONLY
ONE THING TO THE
ALPHA-CREATURE
---THEY'RE PREY!**



**ELLEN, RUN...
RUN! GRAB THAT
LAMP IN THE HALL
--- AND GET OUT
OF THE
HOUSE!**

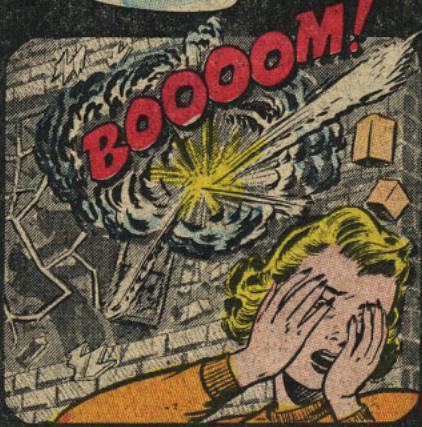
HESITATING ONLY A MOMENT--THE MONSTER TURNED!



IT'S TRYING TO EDGE ME
TOWARD THE VAT! IT KNOWS
WHAT A NEW VICTIM WILL
MEAN... ANOTHER CREAT-
URE LIKE ITSELF!



**THERE GOES THE
MAIN GAS PIPE! THE
FUMES WILL FILL THE
LAB IN THE SPACE
OF SECONDS!**



SEVERAL DAYS LATER...FISHERMEN MADE A DISCOVERY.



TRUEVISION

The AMAZING NEW 3-D PROCESS that LIVES!



NEVER BEFORE IN HISTORY
A PROCESS SO EXCITINGLY
LIFELIKE THAT THE PICTURES
SEEM TO LEAP OUT AT YOU FULL OF
EXCITEMENT AND INTRIGUING ACT-
ION! THAT'S **TRUEVISION** - LENDING
TO STORIES AN AMAZING DEPTH, A
THRILLING ILLUSION OF LIFE SUCH
AS NO COMICS MAGAZINE HAS EVER
FEATURED! AND... HOLD YOUR HATS...

See **TRUEVISION** FOR YOURSELF IN AD-
VENTURES INTO THE UNKNOWN AS WELL AS IN
SELECTED FEATURES IN LOVELORN, ROMANTIC
ADVENTURES, THE KILROYS and COOKIE - ALL
ACE HIT MAGAZINES & THE AMERICAN COMICS GROUP!

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3-D EFFECT!

TRUEVISION only
LIFE & COLOR - WITHOUT GLASSES!

10¢

EDITOR

LET'S TALK IT OVER!

IN JANUARY OF 1954 a new publishing idea was born. It was called Truevision, and it first appeared in the pages of this magazine. In this space we asked our loyal fans to tell us honestly what they thought of the new process, because without their opinion we could not go ahead with plans.

What happened is publishing history. The response to Truevision, the amazing process which brings you the effect of 3-D without glasses, plus color, and all for 10¢, was startling. We were fairly swamped with congratulations. And, at this point, we'd like to point out that just as "Adventures Into The Unknown" was first with Truevision, so was it the very first supernatural comic book ever to appear in America. A pretty good record, wouldn't you say?

"Adventures Into The Unknown" has achieved its unique position among lovers of the supernatural by striving constantly to publish only the finest and most authentic stories,

illustrated as excitingly as possible by the finest artists in the field. That, plus a loyal body of readers who keep us constantly on the ball, is what prompts us to boast that we'll go right on bringing you the best, first.

You'll find "The World That Time Forgot" spell-binding, a story which lives up to the thrill-and-chill standards of this magazine. In the terror-laden pages of "The Alpha Creature" you'll encounter a fearful menace which never stalked the earth before, the ghastly creation of a twisted mind. And in "Back To The Beginning" a strange and eerie adventure awaits, guaranteed! And don't miss "The Ghost-Bear", a chiller that's different!

Have you written us lately? Remember we like to know what you think of our efforts! It's easy: just address The Editor, "Adventures Into The Unknown", 45 West 45th Street, New York 36, N. Y. Here's what some of our fans are saying:

"Dear Editor:-

I saw your first issue of 'Adventures Into The Unknown' in Truevision recently, and I think it's swell. Please continue your wonderful adventures in Truevision.
--Margy Nadler, University City, Mo."

"Dear Editor:-

Truevision makes your stories even more exciting and real. I found the March issue better than the February. Each mag is better than the last. Keep it up!
--Anthony Zampetti, E. Orange, N. J."

"Dear Editor:-

I and my family never miss an issue of 'Adventures Into The Unknown'. Too bad you can't put out more than one a month. Here's hoping!
--James Garley, Jersey City, N. J."

THE GHOST-BEAR!



MANY ARE THE STRANGE TALES TO EMERGE FROM THE WILDS... BUT NONE STRANGER THAN THIS WEIRD ALASKAN FOLK-TALE! HERE IT IS, EERIE AND CHILLING -- THE TENSE STORY OF THE GHOST-BEAR OF KODIAK!

IN A FAMOUS HUNTER'S CLUB, TALE FOLLOWS
TALE OF HIGH ADVENTURE...

...AND THEN THAT BLAMED TIGER TURNED AROUND AND TRAILED ME FOR THREE DAYS, TILL I FINALLY GOT A CHANCE TO SHOOT HIM! STRANGE THINGS HAPPEN IN INDIA!

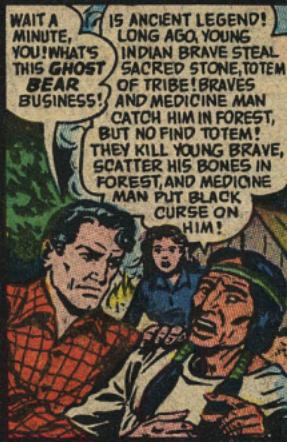
STRANGE THINGS HAPPEN EVERYWHERE, CARTER! DID I EVER TELL YOU ABOUT MY GHOST-BEAR?

GHOST-BEAR? YOU'RE KIDDING, WELLS!

WELL, JUDGE FOR YOURSELF! IT HAPPENED A LONG TIME AGO... MY WIFE AND I WERE ON A TRIP UP NORTH, HUNTING THE KODIAK GRIZZLY! JUST AFTER WE CAMPED FOR THE NIGHT, SUDDENLY MARY GASPED

IN FRIGHT...





CURSE SAY, "SPIRIT OF YOUNG BRAVE WANDER FOREST FOREVER IN BODY OF BEAR! HIM NEVER DIE TILL BRAVE OF ANOTHER RACE FIND HIS BONES AND BURY THEM." NOW, LET ME GO! I NOT STAY THIS PLACE!

"IN A MOMENT, THE GUIDE WAS GONE -- AND SO WAS THE BEAR! MARY AND I WENT TO BED THAT NIGHT FEELING RATHER NERVOUS, YOU MAY BE SURE! WELL, IT MUST HAVE BEEN PAST MIDNIGHT WHEN SOMETHING AWAKENED ME SUDDENLY, AND ..."



BELIEVE ME, I THOUGHT WE WERE
DONE FOR RIGHT THERE! BUT...

AND SO WE FOLLOWED THE BEAR--FOR MILES IT SEEMED! THROUGH THICK BRUSH AND SCRUB, FLOUNDERING ALONG IN THE DARK--"

JIM, I'M--
I'M EX-
HAUSTED!

WE HAVE TO GO ON,
DARLING, AND HOPE
HE WON'T HARM
US!

AT LAST, BRUISED AND TORN, WE STUMBLED INTO A TINY GLADE IN THE FOREST, TO FIND--"

LOOK, HE'S
DIGGING
SOMETHING
UP!

MARY, I'M
BEGINNING
TO BELIEVE,
THAT--

A SKULL!
OH, HOW
TERRIBLE!

I THINK--I THINK
WE'LL HAVE TO START
DIGGING TO GIVE OUR
LIVES, MARY! WE'VE
GOT TO FIND THE
REST OF THE BONES
... AND THEN REBURY
THEM!

AND DIG WE DID, TILL OUR BARE HANDS WERE BLOODY! IT WAS LIKE AN UNBELIEVABLE NIGHTMARE, AND THE BIG BEAR BROODING OVER US GAVE IT THE CROWNING TOUCH OF TERRIFYING FANTASY--"

BUT AT LAST IT WAS DONE! AS I PLACED THE LAST STONE ON THE CAIRN WE HAD BUILT OVER THE PILE OF ANCIENT BONES--"

MAYBE HE'LL LET US GO NOW,
MARY! BUT IF HE HEADS FOR
US, RUN!

HE--HE'S
COMING
JIM!



HE'S GETTING UP
ON THE CAIRN!
PERHAPS HE'S
FORGOTTEN
US!

IT--IT'S UNBELIEVABLE--BUT THAT
STORY THE GUIDE TOLD US IS
REALLY...



HE THREW SOMETHING
AT US! WHAT IS IT,
JIM?

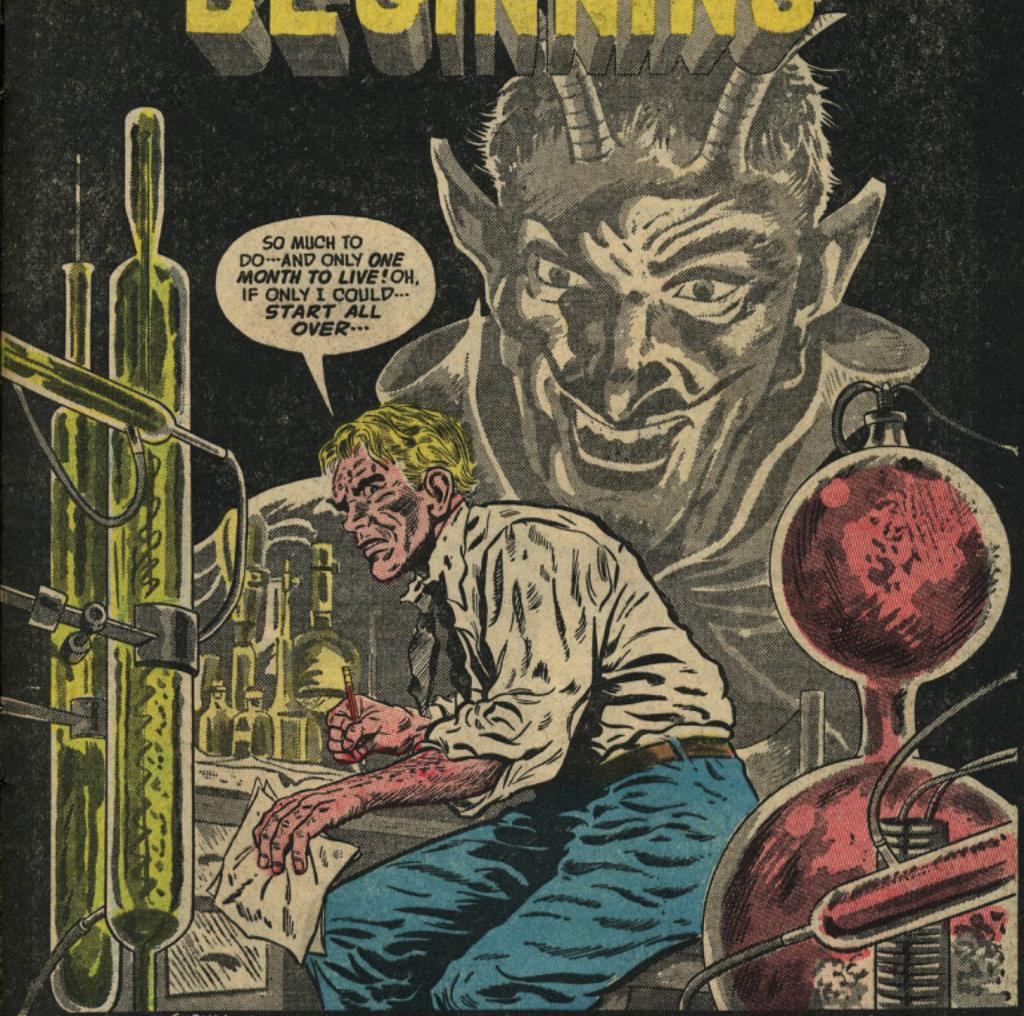
I DON'T KNOW--
I'M AFRAID TO
LOOK! JUST KEEP
BACKING SLOWLY
AWAY...





EVER WISH YOU COULD LIVE LIFE ANEW, READER---HAVE ANOTHER CHANCE? JOSEPH FLETCHER HAD THAT OPPORTUNITY---AND SET IN MOTION STRANGE AND SINISTER FORCES OF THE SUPER-NATURAL! YES, HE NEVER DREAMED OF THE AWFUL FATE IN STORE FOR HIM WHEN HE WENT...

BACK TO THE BEGINNING



FOR YEARS, JOSEPH FLETCHER HAD BEEN WORKING ON A SECRET EXPERIMENT--AND NOW HIS DOCTOR HAD GIVEN HIM TERRIBLE NEWS--



DOWN, DOWN, HE SANK--WAITING FOR A DEATH THAT DID NOT COME!



YOU WHO WANT LIFE SO BADLY--TEN MORE YEARS OF LIFE, IN RETURN FOR YOUR SOUL AT THE END OF THAT PERIOD!--WELL?



AND SECONDS LATER...



AND SO LIFE WAS GIVEN BACK TO HIM...YEARS DURING WHICH HE CONCENTRATED ON HIS BELOVED EXPERIMENT...

UNTIL---JUST AS THE TEN YEARS WERE COMING TO AN END---



OH-HHH...IT'S LEFT
ME STRICKEN...NEAR DEATH!
HELP ME, FLETCHER...
AND I'LL GIVE YOU THE
POWER TO MAKE ANY
WISH COME TRUE!

NOW I MAKE
THE BARGAINS, EH?
ALL RIGHT...I KNOW
HOW TO CURE YOU!



WHEN THE DEVIL REVIVED...

THERE...YOU'RE ALL RIGHT
AGAIN! NOW NOT ONLY HAVE I ETERNAL
LIFE...BUT MY EVERY WISH! I'LL BE
THE HAPPIEST MAN IN THE WORLD!

HA-
HA-
HA!



FLETCHER DIDN'T NOTICE SATAN'S SARDONIC
LAUGHTER...HE WAS TOO ANXIOUS TO TEST HIS
NEW POWER!

I WISH FOR A
BEAUTIFUL MANSION
...HERE ...NOW!



IT...IT
APPEARED
...OUT OF
NOWHERE!



THE YEARS PASSED...AND WHATEVER JOSEPH
FLETCHER WISHED FOR WAS HIS!

HE DIDN'T KNOW SATAN WAS EXACTING PAY-
MENT FOR EACH WISH! FOR EVERY TIME HE
WISHED, HE GREW OLDER---UGLIER---



STRANGE,
HOW WEAK I
FEEL SOME-
TIMES...





TO OTHERS, A THING OF REVULSION...BUT FLETCHER
COULD NEVER SEE THE CHANGES WHICH HAD BEEN
WROUGHT IN HIM...



FINALLY...ONE NIGHT...





A Sudden Flash---The Choking Sense of Water Closing In, In About Him ...

So, Once Again, Fletcher Was Pulled From The River! But This Time---There Was A Difference!





Now YOU CAN OWN
OFFICIAL MAJOR
LEAGUE T-SHIRTS WITH YOUR
FIRST NAME ON THEM--PRINTED
IN GLOWING FLUORESCENT
AND PHOSPHORESCENT COLOR
---IT SHINES DAY AND NIGHT!



*Your choice of 16 different MAJOR LEAGUE teams!

*Your first name on ALL shirts!

*Sizes 4, 6, 8, 10, 12, 14, 16!

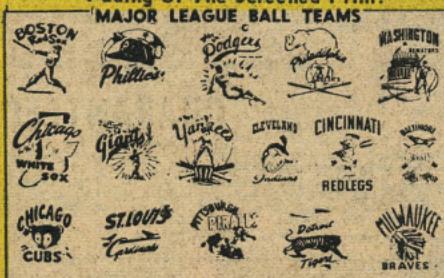


These shirts are...

- // Made of fine, single-combed cotton yarn
- // Taped shoulder to shoulder
- // Crew-necked
- // Shrink-resistant
- // Very full cut

AND ***Unconditionally GUARANTEED Against
Fading Of The Screened Print!

MAJOR LEAGUE BALL TEAMS



FELLAS and GALS...

OUTFIT YOUR TEAM OR CLUB WITH OFFICIAL MAJOR LEAGUE T-SHIRTS THAT TELL THE WORLD WHO YOUR FAVORITE BALLCLUB IS...PLUS YOUR FIRST NAME GLOWING NIGHT AND DAY UNDER A FAMOUS EMBLEM! WHEN YOU ORDER YOUR SHIRTS, YOU CAN CHOOSE ANY COMBINATION OF TEAMS OR FIRST NAMES THAT YOU MAY WANT! BE THE FIRST ONE TO OWN A PERSONALIZED OFFICIAL MAJOR LEAGUE T-SHIRT!

Write the first name or names and the team names in the spaces provided in the coupon. If you want more than 3 shirts, write the extra names and team names on a sheet of paper and enclose it with the coupon.

BASIC SHIRTS, Suite 59, SORRY,
54 Fifth Ave., 3 shirts-\$3.00 NO C.O.D.s.
New York 36, N.Y. 1 shirt-\$1.25
Enclosed you will find my cash, check or money order for..... to cover the cost of..... shirts. The first names and teams that I want on my shirts are as follows: (Please PRINT)

..... First Name Size Team

..... First Name Size Team

..... First Name Size Team

NAME.....
ADDRESS.....
CITY.....

YOUR SPARE TIRE IS WORTH \$25,000

DEMONSTRATING
NAT'L ADVERTISED PUNCTURE-PROOF SAFE-T-GARD



GET STARTED NOW — DON'T MISS SPRING AND SUMMER DRIVING MONTHS!

You'll agree that this is a square and fair proposition. Send \$5.00 (Refundable Deposit) for a supply of nationally advertised SAFE-T-GARD to puncture-proof the 4 tires on your own car and begin your sales demonstrations. Just as soon as you have gathered 36 five dollar miracle SAFE-T-GARD you five dollar deposit will be refunded. As a successful member of our organization you puncture-proof your tires at company expense! Preference given to sincere men... get your refundable deposit on the books now.

NOT ONLY A SURE-FIRE PROVEN PRODUCT—BUT NATIONWIDE MILLION DOLLAR ADVERTISING AND PROMOTION TO MAKE SALES FOR YOU!

NATIONAL SAFE-T-GARD Consumer Contest
and Recorded SAFETY Spot Announcements
Waiting for Local SAFE-T-GARD Sponsorship in Your Territory!



Sammy Kaye

You'll Cash In On
The Name Value
Of These Stars
Of Radio, Stage
And Television —



Mel Allen

Don McNeil, Faye Emerson, Rocky Marciano,
George Jessel, Jinx Falkenburg, Red Buttons,
John Reed King, Jackie Gleason, And Others.

WHAT IS SAFE-T-GARD?

SAFE-T-GARD is a revolutionary, new scientific product that puncture-proofs any ordinary tire. All you do is inject SAFE-T-GARD into the air valve of the tire. You don't even have to remove the tire from the wheel! This miracle compound coats the inner tube instantly sealing off all punctures! SAFE-T-GARD Puncture Proofs Four Tires For Less Than The Cost Of One Ordinary Puncture Proof Tire!

\$1.98 per tire — \$7.92 for 4 tires

A MONEY MAKING BUSINESS FOR YOU —

Fill your spare tire with SAFE-T-GARD. By the way, SAFE-T-GARD will make spares obsolete. Now put the tire on any wheel and drive your car 25 miles. You have just puncture proofed your tire. Prove it by driving a spike into the tire. You won't lose one cubic inch of air! Amazing, but SAFE-T-GARD has been laboratory and road tested.

Now, any salesman will recognize the tremendous value of a demonstration like this. You'll prove to car owners, fleet, truck and cab operators, that SAFE-T-GARD works with one of the most dramatic sales demonstrations possible. Every owner will leap at this PROVEN opportunity to puncture proof his tires for as little as \$1.98 each.

SAFE-T-GARD INC.
432 Fourth Ave., Dept. C-2
New York 16, N.Y.

It is understood that I get preferred treatment. I want to get in on the ground floor of this great money-making proposition.

Enclosed is \$5.00 refundable deposit for a supply of nationally advertised SAFE-T-GARD to puncture proof the 4 tires on my own car. Also include complete sales kit so I can save time and go right to work taking orders.

I want more information on SAFE-T-GARD.

Name _____

Address _____

City _____

Zone _____

State _____

YOU CAN MATCH THESE ACTUAL EARNINGS FOR YOURSELF



Mike Roberts
Cleveland, Ohio

"I made \$527 the first week hitting the major service stations in my area."



John Hohlstein
Meriden, Conn.

"I have been averaging \$85.00 per week selling in my spare time."

NATIONAL ORGANIZATIONS WRITE ABOUT SAFE-T-GARD

Sears Roebuck & Co.
(Educational Division)
El Paso, Texas
Gentlemen:

I put 15,000 miles on my car in four months. I feel SAFE-T-GARD is not only the best but much the cheapest method of puncture proofing tires.

Yours truly,
F. H. Newton
District Manager

YELLOW CAB CO.
Lincoln 8, Nebraska
Gentlemen:

We just finished a very busy week-end with a big football crowd in the city, and no flats. Not one driver lost a minute because of a flat. Ordinarily, we would have had at least fifteen.

Respectfully yours,
Yellow Cab Co.
E. E. Strube, Gen'l Mgr.

GUARANTEED

Don't be SKINNY

Amazing New Easy Way Can Quickly Put Pounds & Inches of Firm Solid Flesh On Scrawny Figures

NO CRAMMING WITH SUGARY TONICS. NO FISHY OILS, NO DRUGS, NO OVEREATING



AT LAST! THE ALL-IN-ONE CONCENTRATED MEAL
OF EASIER DIGESTED, BODY-BUILDING CALORIES
YOU'VE LONG HEARD WAS COMING!

If you are skinny, thin and underweight mail this coupon for this latest discovery of modern medical science. It's called WATE-ON and anyone in normal health may quickly gain 2, 4 as much as 5 lbs. in a week . . . then 10 pounds, 20 pounds and more so fast it's amazing! Not a medicine, not intended to cure anything. Instead WATE-ON is a new different formula that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight. Cheeks fill out, neck and bust-line gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body into graceful curves that draw admiring glances. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.



Easy Weight Gains of 5 Pounds in 7 Days Reported

Gosh, Jean, you sure are popular since you put on those extra pounds!



DOCTORS—

Your recommendation and approval is invited. Write for professional samples.

More Than Many a Meal in Daily Dose

Each daily dosage is as rich in calories as many a skinny person's regular meal.

For Men, Women, Boys, Girls and Convalescents

WATE-ON is entirely safe, contains no drugs, no stimulants, nothing but a brand new concentrated food formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements.

Folks with Small Stomachs Who Quickly Fill Up and Lose Appetite at Mealtimes

Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. WATE-ON works wonders putting on healthy weight.

STARTS PUTTING ON WEIGHT FIRST DAY

-Want an attractive well rounded figure in a few quick weeks? Then simply fortify weight maintaining meals with WATE-ON . . . put firm, good looking, healthy flesh on face, neck, bust, arms, hips, thighs, legs and ankles. Why be skinny . . . why let life slip by without trying WATE-ON. If condition persists, see your doctor.

SEND NO MONEY TEST AT OUR RISK

Mail the ON APPROVAL coupon below to send for your generous size bottle of new WATE-ON. On arrival pay \$3.00 or \$5.50 for double size plus C.O.D. postage on the guarantee if the first bottle doesn't increase your weight to your satisfaction all you need do is get your money back or return the empty bottle. Now today . . . mail the coupon. Youngsters, get mother or dad to order for you.

----MAIL THIS COUPON TODAY----

WATE-ON CO., Dept 5421,
230 No. Michigan Ave., Chicago 1, Ill.
In Canada: WATE-ON Ltd., 320 Jones Ave.,
Toronto 6, Ont.

Send one bottle WATE-ON. I'll pay \$3.00 plus C.O.D. postage on arrival on guarantee I must be satisfied with first bottle or money back when I return the empty bottle. (Cash orders mailed postage prepaid.)

() Put X here if you want double size for \$5.50.

Name _____

Address _____

City _____ Zone _____ State _____

NOW YOU CAN FLY

A REAL



JET PLANE

A powerful, new scale
model of U. S. Air Force Jet.

Complete with Jet Engine • Genuine Balsa Wood

You'll thrill and amaze your friends, be the envy of the neighborhood with this real JET airplane. It looks like a real jet, flies like one, even sounds like an actual jet plane. It will fly amazing distances at scale supersonic speed. The Jetex F-102 takes off under its own power, loops, circles, stunts and glides to a beautiful landing. As it flies, this beautiful model leaves a trail of white smoke just like a real jet.

The Jetex F-102 is a cinch to build. Comes complete with the famous Jetex #50 jet engine and all parts already cut out. Nothing more to buy! Just follow the easy instructions, glue the parts together and you're ready for thrills! This amazing jet airplane is made of GENUINE BALSA WOOD throughout. Its special construction gives it terrific strength and durability and with ordinary care the Jetex F-102 will give hundreds of fun-filled flights.

It's fun to assemble, thrilling to fly. So don't delay—SEND NO MONEY—rush your order today to be sure of prompt delivery.

NOW THERE ARE MORE THAN
100,000 DELIGHTED JETEX USERS!

GUARANTEED TO FLY!

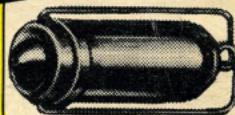
The Jetex F-102 is unconditionally guaranteed to fly if all instructions have been faithfully followed. If the Jetex F-102 does not fly, return the plane and the engine within 10 days for full refund.

FLASH!

As of this printing, the U.S. Air Force's F-102 does not have a name, because this supersonic airplane is brand new and still in the category of a military secret. The Jetex F-102 is the first model of its kind.

complete with
AMAZING JETEX #50
JET ENGINE and fuel

The world's smallest jet engine and the most powerful engine of its size ever sold! Operates at a jet exhaust speed of 800 miles per hour. Runs on solid fuel, starts every time, completely reliable. NO MOVING PARTS TO BREAK OR WEAR OUT. Can be used to power model airplanes, racing cars and boats.



SPECIAL OFFER

If bought in the store, the Jetex #50 engine alone would cost \$1.95; the Jetex F-102 \$5.95, a total cost of \$2.90.

Rush the coupon and you get both the Jetex F-102 and the Jetex #50 jet engine for only \$1.98 (plus postage and handling charges, C.O.D.)

\$1.98

Includes fuel supply.

MAIL THIS COUPON NOW!

**JETEX F-102 DEPT BM,
400 Madison Avenue, New York 17, N.Y.**

Please rush the JETEX F-102 and JETEX #50 jet engine. I will pay postman only \$1.98 plus C.O.D. charges on arrival.

PROMPT SHIPMENT GUARANTEED!

Name _____ (please print)

Address _____

City _____ Zone _____ State _____

I enclose \$2.00 in cash, check or money order to save on C.O.D. charges. If the airplane does not fly, I may return it in 10 days for full refund of purchase price.